

FILM FESTIVAL

Three Rivers Film Festival 2006

As Pittsburgh Filmmakers celebrates its 25th annual Three Rivers Film Festival, plans are shaping up for the most visible and glamorous event in our history. As we continue to nurture and grow our relationship with community sponsors, we hope to reach an unprecedented level of support enabling us to bring the very best foreign and independent films the world has to offer to Pittsburgh.

The Three Rivers Film Festival is presented by Pittsburgh Filmmakers, a non-profit arts organization established under IRS code 501(c)(3). As a non-profit organization, we depend on contributions from the local community, individuals and corporations. Contributions to the Festival are tax-deductible to the full extent of the law.

Last year, our Film Festival attracted more than 6,800 attendees. It included 49 film titles, which were screened 118 times. The Film Festival runs for two consecutive weeks in early November.

We use all four of our theaters: The Harris Theater located downtown on Liberty Avenue, The Melwood Screening Room and the Mini Melwood located at our headquarters in North Oakland and the Regent Square Theater located on Braddock Avenue in Regent Square.

Keeping your company, your executives, and your clients happy is an enjoyable task and our number one priority. Our opportunities section below details what our commitment to you includes. The Three Rivers Film Festival is a fun, rewarding and high-profile event. We guarantee a sponsorship relationship that will prove beneficial for your company.

Sponsorships provide Pittsburgh Filmmakers with the materials, services and financial support necessary for hosting this yearly event and providing our supporters with a variety of benefits that meet their individual needs.



OPPORTUNITIES

THREE RIVERS
FILM FESTIVAL



FESTIVAL SPONSOR

\$15,000

Official Program Presence

- One Full-Page Ad in the Festival Program
- Inclusion in the Film Festival trailer shown before each screening

Company Logo Recognition

- Sponsor Page in Festival Program
- Sponsor line in all posters, billboards and marketing brochures
- Sponsor line in print ads
- Festival Web Site Banner and linking to your company site

Festival Access

- 15 All-Access Festival Passes (each good for two people)
- 30 tickets opening night film event
- 30 admit one festival passes

Product Placement

- At theaters (product quantity and size considerations)

Event Publicity

- Mention in Targeted Events Press Release

EVENT SPONSOR

\$10,000

Official Program Presence

- 1/2 Page Ad in the Festival Program
- Inclusion in the Film Festival trailer shown before each screening

Company Logo Recognition

- Sponsor Page in Festival Program
- Sponsor line in all posters and marketing brochures
- Sponsor line in Print ads
- Festival Web Site Banner and link to your company site

Festival Access

- 8 All-Access Festival Passes (each good for two people)
- 20 tickets to opening night film event
- 20 admit one festival passes

Sponsorship Opportunities

PROGRAM SPONSOR

\$5,000

Official Program Presence

- 1/4 Page Ad in the Festival Program
- Inclusion in the Film Festival trailer shown before each screening

Company Logo Recognition

- Sponsor Page in Festival Program
- Sponsor line in all posters and marketing brochures
- Festival Web Site Banner

Festival Access

- 6 All-Access Festival Passes (each good for two people)
- 10 tickets to opening night gala
- 10 admit one festival passes

CONTRIBUTING SPONSOR

\$2,500

Company Logo Recognition

- Sponsor Page in Festival Program
- Sponsor line in all posters and marketing brochures
- Festival Web Site Banner

Festival Access

- 5 All-Access Festival Passes (each good for two people)
- 5 tickets to opening night gala
- 5 admit one festival passes

COMMUNITY SPONSOR

\$1,000

Company Logo Recognition

- Sponsor Page in Festival Program
- Sponsor line in all posters and marketing brochures
- Festival Web Site Banner

Festival Access

- 3 All-Access Festival Passes (each good for two people)
- 3 tickets to opening night gala
- 3 admit one festival passes



PITTSBURGH
FILMMAKERS

JOIN THE CELEBRATION

THREE RIVERS
FILM FESTIVAL



CONTACT Information

- YES Please sign up our company to be a part of the Three Rivers Film Festival!
- NO We are unable to donate this year but would like to have festival programs displayed within our building.

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

OPPORTUNITY Levels

- _____ FESTIVAL SPONSOR (\$15,000)
- _____ EVENT SPONSOR (\$10,000)
- _____ PROGRAM SPONSOR (\$5,000)
- _____ CONTRIBUTING SPONSOR (\$2,500)
- _____ COMMUNITY SPONSOR (\$1,000)
- _____ OTHER (amount)

Please return the above form to: Pittsburgh Filmmakers Attn: Amy Robeson 477 Melwood Avenue Pittsburgh, PA 15213
P- 412.681.5449 F- 412.681.5503 E-amy@pghfilmmakers.org W-pghfilmmakers.org

CHECKS: Make checks payable to: Pittsburgh Filmmakers

CREDIT CARDS: (Visa or Mastercard)

Account Number: _____

Expiration Date: _____